

**Advantage Security & Competitive Intelligence, LLC (“Advantage SCI”)  
Statement of Qualifications & Capabilities**

## **HISTORY**

Advantage SCI is a professional services firm based in El Segundo, CA and agency-certified as an 8(a) program, WBE, DVBE, SBE, and SDB Company. Advantage SCI provides corporate and homeland security consulting and training services nationally to help organizations protect, prevent, detect, and respond to terrorism, espionage, cyber attacks, workplace violence and other business threats and risk. Advantage SCI was founded in 2000 by Elsa Lee, a former US Army Counterintelligence Agent with 20 years of experience in counterespionage and counterterrorism operations across 19 countries including the capture of international terrorists.

Advantage SCI was established to serve as a strategic partner to government, business, and academia in addressing the complex threats of the 21<sup>st</sup> century. We do this by leveraging strategic relationships, business security acumen, 45 years of information analysis, theoretical knowledge, and best practices in security and risk management.

## **VISION**

Educating America on prevention, detection, and response to 21<sup>st</sup> century threats.

## **DESCRIPTION OF SERVICES**

Advantage SCI performs security and risk management analysis, assessments, audits, reviews, studies, investigations, exercises, and training. Our approach is enterprise-wide and delivers security solutions, strategies, programs, policies, procedures, and best practices. Our services produce results and clients benefit from effective Asset Protection, Corporate Security, Homeland Security, National Security, Business Continuity, Disaster Recovery, Information Security, Identity Theft Prevention, Investigations, Human Resource Practices, Organizational Leadership, and Regulatory Compliance.

### ***Corporate Security***

Corporate consulting services are performed using tools, templates, industry standards, and best practices as well as experience in assessments of government, military, and corporate critical infrastructure facilities and sensitive government programs. We perform broad to comprehensive assessments, analyses, and pre-audits of security strategies, programs, and components. They include but are not limited to a company's IT Infrastructure, Business Operations, Business Units, Human Resources Practices, Administration, Facility Security, Policies and Procedures, Regulatory Compliance, Information Security, Business Continuity, Disaster Recovery, Overseas Operations, Security Vulnerabilities, and Risk Mitigation. The deliverables range from reports, summaries, snapshots, and charted data of current and desired status to recommended countermeasures and solutions. The immediate benefit of these services is the ability to secure assets, reduce risk, ensure compliance, instill stakeholder confidence, and maintain a competitive edge.

### ***Government Services***

Our team performs classified and unclassified threat assessments, vulnerability assessments, risk assessments, red team operations, terrorism testing exercises, and operations security evaluations for a variety of government agencies and defense contractors. Our past performance includes vulnerability assessments, anti-terrorism exercises and training, and force protection plan development for critical government programs and facilities in the U.S. and abroad to include U.S. embassies and consulates, and special weapons sites worldwide. We provide a broad range of tailored services for government clients based on proven methodologies, approaches, and experience in heavily regulated and audited environments.



### ***Homeland Security***

A series of laws and executive orders have been enacted requiring organizations nationwide to increase security awareness and programs. We take this effort seriously and assist in designing training programs, curriculum, and educational materials for government, business, and academia to meet their roles today in Homeland Security. Our studies and special reports help in the research and development of innovative technologies for Homeland Security and the Global War on Terror (GWOT). We test response plans and readiness for terrorism preparedness and recommend countermeasures and solutions to improve security and make clients less vulnerable to terrorist attacks. We conduct studies and research using classified and unclassified resources based on in-house capabilities. We provide this expertise based on 45 years of knowledge on terrorism and experience acquired on international counter-terrorism task forces in regions where terrorism has been prevalent for decades.

### ***Business Continuity & Disaster Recovery***

Whether client requirements call for new business continuity (BCP) or disaster recovery planning, assistance with the business impact analysis, or risk analysis - Advantage SCI provides this expertise based on our experience in BCP development for high security government sites, top Forbes companies, and heavily regulated industries. We assist clients with the complex undertakings of developing continuity and disaster recovery plans. We walk clients through the process of understanding the impacts of disaster and risk to develop the framework required to build, maintain, test, and audit plans required for business continuity.

### ***Information Security & Risk Management***

Information is always at risk of loss, destruction, or theft - regardless of whether it exists on paper, electronically, or in the human mind. There are a variety of vulnerabilities to information security that if exploited by malicious intent or unintentionally, could result in the downfall of a business. We provide solutions specific to information asset protection including computer forensics to investigate fraudulent activities or internal wrongdoing. We assist in building and updating information security plans through enterprise-wide assessment of practices, IT security policies, and security gaps to identify the level of risk and any potential for liability, losses, and lawsuits. Corporate Governance and Homeland Security are on shareholder's minds now more than ever. Through our services, clients can assure stakeholders that they are doing everything possible to comply with laws and regulations. They can increase employee awareness and ensure integrity of their enterprises.

### ***Identity Theft***

Identity theft is becoming increasingly common and a risk to 293 million people and businesses in the US. We offer seminars on "Identity Theft" for government, business, academia, and the individual consumer. We walk the client through methods used by identity thieves in their efforts to steal financial data, social security numbers, credit card numbers, and identities. Next, we recommend countermeasures to make theft harder for the criminals. With a few measures in place, they can safeguard vital personal data, and mitigate liability risks. There are simple, low cost precautions to manage this growing risk. Our Identity Theft products show how to protect personal and financial information, and how to receive alert warnings of potential theft. We put special emphasis on computer security practices, effective processes, and awareness and training to get to the heart of this problem.

### ***Human Resource Best Practices***

Organizational Leadership and Change Management are critical to management and staff. It helps the workforce accept process or policy changes to operating procedures required by today's constantly changing environment. Advantage SCI's certified instructors provide innovative training in Human Resource practices through tailored approaches designed to reduce HR costs, improve HR performance, and ensure compliance with laws that impact HR operations. Our diverse training methods ensure knowledge transfer. Whether preparing for an audit, building executive leadership skills, or testing skills and knowledge - Advantage SCI has a tailored solution for everyone. Our Human Resource training includes Regulatory Compliance, Workplace Violence Programs, Organizational Leadership, Change Management, Careful Screening of Applicants, Team Building, Problem Solving, Conflict Resolution, and

Diversity. Training formats include seminar, workshop, table top exercises, field exercises, teleclasses, and webinars.

## VITAL DATA

Company Certifications: 8(a), WBE, SDB, SBE, and DVBE  
Government Clearances: SECRET upgradeable to TOP SECRET

### SIC CODES:

7372 – Prepackaged Software (Secure Assess)  
7381 – Investigation Services  
7382 – Security Systems Services  
7389 – Business Support Services  
8299 – Professional & Mgmt Dev. Training  
8742 – HR & Personnel Mgmt Consulting  
8748 – Scientific & Tech. Consulting Services  
8748 – Scientific & Tech. Consulting Services  
9711 – National Security

### NAICS CODES:

511210 – Computer Software (Secure Assess)  
561611 – Investigation Services  
561621 – Security Systems Services  
561499 – All Other Business Support Services  
611430 – Management Development Training  
541612 – HR Consulting  
541690 – Security Consulting Services  
541618 – Other Management Consulting  
928110 – National Security

### Services Categories:

Terrorism Readiness	Homeland Security	Business Continuity
Disaster Recovery	Physical Security	IT Security
Intelligence	Investigations	Executive Protection
Background Investigations	Corporate Espionage	Identity Theft
Infrastructure Protection	Organizational Leadership	Human Resources Mgmt
Loss Prevention	Compliance & Audits	Threat Assessments
Vulnerability Assessments	Policy & Procedure Review	Risk Management

### Training: Seminars, Work Shops, Web-based, Tele Classes, Exercises

Terrorism Awareness	Counter Terrorism	Anti Terrorism
WMD Basics	Identity Theft	Human Resources
Risk Management	Leadership	Corporate Security
Emergency Response	Business Continuity	Disaster Recovery

### Products:

Pocket Plans™: Wallet size, laminated cards to be used as quick reference guides	
Bomb Threats	Family Emergency Response
Identity Theft Prevention	Workplace Violence
Biological Attacks	Computer Virus Controls
Chemical Attacks	Seizing Computers as Evidence
Terrorism Awareness	Suspicious Package Recognition
Safe Travel	Corporate Espionage Protection

Safe Work Force™: Security Tips Calendar, Monthly Security Alert ([www.advantagesci.com](http://www.advantagesci.com))

